



# WORKPLACE FUTURES

CONFERENCE  
21 FEBRUARY 2012  
ONE AMERICA SQUARE, LONDON

*Sponsors info pack*

## Workplace Futures 2012: New Needs. New Solutions?

### Where will FM be in five years' time?

*The 6th annual conference for the FM Sector.*



**Workplace Futures provides a unique opportunity to identify - and help shape - the future of FM. This is an industry that plays a critical role in the success of virtually every private and public sector organisation. Join in the debate - make your mark on the business - get involved in this important event.**

Workplace Futures is unique. Unlike most events in this industry which simply come and go, this conference builds each year on the success of previous years. Consequently, we have a strong and loyal following, combined with new and fresh interest in each new programme.

The key message from Workplace Futures 2011 was that the industry is still failing to communicate effectively what FM is all about, what it can achieve and what it can deliver for end users. This is a big and dynamic industry, and it is also an essential business discipline. Workplace Futures 2012 will focus on the gaps we still face in understanding and recognition, asking how they can be bridged and where continued development will take us over the next five years.

2012 is predicted to be a turn-around year for FM and for the UK. But is the road going to be a smooth one? Can we head down it with confidence? What do we need to do now to ensure we are ready for success?

Government policy, availability of finance, sustainability needs, compliance requirements, emerging technology, the market landscape, the changing nature of work, corporate flexibility... there are some huge challenges shaping FM. And, of course, just as many huge opportunities.

Workplace Futures 2012 will shed light on all these issues, with the goal of bringing clarity to the challenges and positive insights into the opportunities.

**So if you're in FM, you need to be there. Get involved and make your mark on the industry.**

- Support your industry - take the initiative, get involved
- Develop a better understanding of the needs of FM
- Network with colleagues and make new contacts
- Share experiences and knowledge with peers
- A unique business development & marketing opportunity
- Raise your corporate profile

## Sponsor's package - £3,995 + vat:

*What's included...*

- Two delegate places for the full conference (5 additional places at the drinks reception)
- Discounted rate for additional delegates (£250 + vat)
- Logo on website
- Logo on all marketing collateral, emails and trade publications  
Distribution reach to over 150,000 FM and property individuals
- Logo on interval slides at event
- Pop-up sales banner at dedicated 'exhibition' room at venue
- Marketing collateral at venue
- Half page advertisement in post conference White Paper  
"New needs New Solutions? The future of FM"



## Drinks Reception package - £3,000 + vat

*What's included...*

- Pop-up sales banner at dedicated 'exhibition' room at venue
- One delegate place for the full conference (5 additional places at the drinks reception)
- Logo on interval slides at event
- Logo on all marketing collateral, emails and trade publications  
Distribution reach to over 150,000 FM and property individuals
- Marketing collateral at venue

## Exhibitor's package - £1,500 + vat:

*What's included...*

- Pop-up sales banner at dedicated 'exhibition' room at venue
- One delegate place for the full conference (2 additional places at the drinks reception)





# WORKPLACE FUTURES

CONFERENCE  
21 FEBRUARY 2012  
ONE AMERICA SQUARE, LONDON

## Workplace Futures 2012:

### New Needs. New Solutions?

### Where will FM be in five years' time?

### *Delegate Rates:*

*Consultant / In house FM: (single delegate) £445 + vat*

*Service Providers Package: (two delegates) £845 + vat (inc. FMA / i-FM member discount)*

*All delegates receive complimentary breakfast at registration, all day refreshments, lunch and evening drinks reception.*

# [www.workplace-futures.co.uk](http://www.workplace-futures.co.uk)

or contact David Emanuel: 07768 765 967  
[david@i-FM.net](mailto:david@i-FM.net)

Organised By





# WORKPLACE FUTURES

CONFERENCE  
21 FEBRUARY 2012  
ONE AMERICA SQUARE, LONDON

## Workplace Futures 2012: New Needs. New Solutions?

Where will FM be in five years' time?

*The 6th annual conference for the FM Sector.*

*Sponsors info pack*

For more information:

[www.workplace-futures.co.uk](http://www.workplace-futures.co.uk)

or contact David Emanuel: 07768 765 967  
david@i-FM.net

Organised By

