

**WORKPLACE  
FUTURES**

# Workplace Futures Conference 2021

A virtual venue for a live online event

Tuesday 23rd February 2021

**2021: Impact, Challenges & Opportunities**



Organised By



*The 15th annual conference for the FM Sector (our first virtual event).*



## 2021: Impact, Challenges & Opportunities

In 2020 Workplace Futures argued the case for FM moving much more quickly toward a more holistic offer that spans the crucial interactions between people and their buildings in order to ensure optimal efficiency, effectiveness, comfort, productivity, safety and health. We set out the theme of last February's conference as - The 20:20 FM Vision for Wellness.

Shortly afterwards, of course, the world changed. Everyone has been affected by Covid-19, many in tragic ways. Facilities of every kind were affected, too, as the UK went into lockdown. Home and work lives have been forever changed, workplaces have had to adapt - can facilities ever be quite the same again?

FM has both the opportunity and the obligation to play a full role in many of the vital decisions necessary to getting buildings back open in ways that make sense for the organisations involved; similarly for the people involved, who need support and confidence in a changed work landscape. FM must take a positive lead in some, if not all, areas collaborating with other support services to advise on and implement the work needed in offices, schools, hospitals, airports and other facilities.

Covid-19 has dramatically accelerated the need to implement strategies and actions to ensure the health, safety and productivity of people - not only in their former places of work but also in remote locations, homes or 'third spaces', that will form the hybrid solutions offering a more flexible, more effective style of working for many for the future.

Facilities management can be the discipline known for our reliable and effective support for the 'new normal', the new realities of work, pioneering in areas such as service quality, user experience, wellbeing and sustainability, to meet needs in getting the nation going again. In doing so, there is the opportunity to make a widely recognised mark as a truly value-adding business discipline critical to success, raising its profile across the board and leaving the shadows behind to take the spotlight.

The theme for next year is: 2021: Impacts, Challenges & Opportunities.

Over the years, FM has consistently struggled to position itself as a strategically driven discipline. However, there is now an opportunity to rise and challenge previous perceptions. But how can it best do this? Which areas of the market will expand and grow? What do FM companies need to do to ensure they are ready to move forward? What can we learn from companies already moving ahead?

Workplace Futures 2021 is aimed at providing delegates with new insights and greater knowledge, assisting them in being able to better communicate the advantages that great FM delivers. The day is designed specifically for 'FM ambassadors' involved in communicating, marketing, selling or developing FM services and, of course, those on the ground implementing and delivering those services, too. We will look at market research and analysts' forecasts, and back that up with expert opinions and real-world case studies.

The conference will be delivered in a new, virtual format using the Hopin platform. This has been developed to ensure that the delegate experience is as participative and interactive as it would have been at an in-person event. There will be plenty of opportunities to have your opinions acknowledged and to ask questions of those delivering content, as well as to join more intimate break-out sessions hosted by experts in their field – including opportunities to interact on a one-to-one basis with other delegates, inviting them, for example, to join in on a private video-conference.

We also will ensure that sponsors can showcase their expertise, with individual expo booths where they can broadcast their own videos, receive delegates, collect their data and host their own break-out sessions.

In this new virtual format, Workplace Futures 2021 will provide as much – or even more - opportunity for sponsors to showcase their expertise and to interact with delegates than before. We look forward to working with you to maximise the benefits of the conference for all.

**Join us on Tuesday, 23rd February 2021, to watch, listen, share, learn, participate and network: interact in a new virtual platform.**

# 2021: Impact, Challenges & Opportunities

## Sponsors Package - £4,500 + vat

*What's included...*

- Six delegate places for the full conference
  - Discounted rate for additional delegates (£150 + vat)
    - Virtual Expo booth on conference platform, promotional video, delegate interactions & contact capture
    - Hosted break out sessions
  - Logo on all marketing collateral, emails and trade publications  
*(Distribution to reach our full database of FM & property decision makers)*
  - Full page advertisement in post conference White Paper
- 
- A unique business development & marketing opportunity
  - Develop a better understanding of the needs of FM
  - Network with colleagues and make new contacts
  - Share experiences and knowledge with peers
  - Support your industry - take the initiative, get involved
  - Raise your corporate profile

# Sample of sponsors and delegate organisations from previous Workplace Futures conferences.



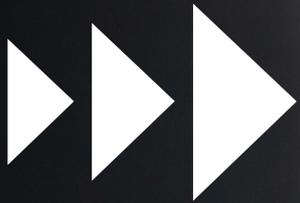
Accl Ltd  
Aecom  
Agents4RM  
Albany Facilities  
Arcus FM  
Amnesty International  
Anthony Nolan  
Area Sq  
Arthur McKay & Co.  
Asset Skills  
Astra Zenica  
AWA  
Automatic Vending Assoc  
Balfour Beatty WorkPlace  
BAM FM  
Banyards  
Barclays  
BaxtorStory  
BBC  
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BSI  
Bsquared Consulting Ltd  
BUPA  
Camfil  
Carillion  
CBRE  
Centre for FM  
Channel 4  
CMD Ltd  
Cofely  
Compass Group  
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Corps Security  
Emcor UK  
Eurest Services FM  
FaberMaunsell  
FM Guru  
FMP360  
FM World Magazine  
FMJ Magazine  
Fourfront Group  
Friedman  
Frank & Brown  
Frontline Energy  
FSA  
FSI (FM Solutions) Ltd  
G4S  
Gensler  
Global Real Estate  
Grant Thornton  
Guideline  
Harrow Green  
Haworths UK Ltd  
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HVCA  
ICM  
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Iron Mountain  
iSite  
ISS  
Johnson Controls  
Kier Services  
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KPMG LLP

Larch Consulting  
LCC Support Services  
Leesman  
Lloyds Banking Group  
LRS Consultancy  
Mace Macro  
Magenta Associates  
MCS NV  
Mentor Graphics Ltd  
Mercury FM  
Microsoft  
Ministry of Justice  
MITIE  
Mitsubishi  
N G Bailey  
Nationwide Platforms  
NATS  
Noonan  
Norland  
Not Just Cleaning  
O2  
OC&C  
OCS Group  
Oracle  
Peldon Rose  
Philips  
PHS  
Pigott Associates  
Planon  
Platinum FMS  
PriceWaterhouseCoopers  
PML  
RBS  
RCN  
RED BOX  
Relocom

Rentokil Initial  
Richmond College  
RICS  
Royal Bank of Scotland  
Royal Borough of  
Kensington and Chelsea  
Sainsbury's  
Service Works Group  
Shell  
Shelter  
Shred it  
Skandia UK  
Skanska  
Smart Risk Consulting  
SMI  
Sodexo  
Speedy  
St Andrew Hospital  
Titan Elevators  
Turner Broadcasting  
T Rowe Price  
UCB Celltech  
UK Green Build Council  
UPP Group Ltd  
University of Arts  
University of Salford  
VEOLIA  
Verve FM  
Viacom  
VINCI Facilities  
Wilson James  
Wolf Olins  
Workplace Law  
Wrenspire Projects  
WS Atkins  
Zurich Financial Services





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## **Delegate Rates:**

*Single delegate*

**£225 + vat**

*SME (3 delegates)*

**£600 + vat**

*Corporate (5 delegates)*

**£875 + vat**

For more information:

**[www.workplace-futures.co.uk](http://www.workplace-futures.co.uk)**

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