



Workplace Futures Conference 2021

A virtual venue for a live online event

Tuesday 13th July 2021

Return to the Workplace



Organised By



Our second virtual conference for the FM Sector in 2021



Workplace Futures 2021: Return to the Workplace

Planning and managing for success

Getting back to normal – whatever form that takes for individual organisations – looks like being a growing trend from this summer. That means investigation, planning and strategy development all need to be underway in good time ahead of decision-making and action. But none of this is easy in a climate where the moving parts are still moving and the wider context is subject to more change.

Every organisation needs clearer, more concise, more usable information – the best available on those ‘moving parts’:

- health & safety responsibilities and obligations,
- work and the workplace,
- service design and delivery,
- people and their needs and expectations.

This special FREE event has been designed to cover all this and more, drawing on information, guidance and insights from a carefully selected expert panel of speakers.

The first mid-year event in the highly successful, long-running Workplace Futures series of FM industry conferences will be both online and FREE to all delegates. We learned a great deal from the February 2021 event, our first to be held online. Though there are downsides to being virtual, there are definite upsides too – both can be managed to deliver a great experience. More than one delegate said that February was the best virtual conference experience they had had in these pandemic times.

The February programme, under the theme Impact, Challenges & Opportunities, also revealed a specific need for a follow-up conference to address the issues now moving up the agenda for many organisations and of course their people. Focused around the theme of Return to the Workplace, the programme for July is being designed to make available to organisations,

and specifically their FM teams, the up-to-date information they need to ensure that the re-opening of their facilities is a success on all measures. And there will be no delegate fee: our vision is to make this a collaborative event for the industry, one that provides everyone involved with the resources, knowledge and insights necessary to meeting the next big Covid-19 challenge – the return to the workplace.

FM has both the opportunity and the obligation to play a full, critical role in many of the vital decisions necessary to getting buildings back into operation in ways that make sense for the organisations involved. The same is true for the people involved, who will need support and reassurance as the work landscape continues to change.

Whatever the strategy for individual organisations, facilities management overall can be the discipline known for its reliable and effective support for the new realities of work, pioneering in areas such as service quality, user experience, wellbeing and sustainability. In doing so, there is the opportunity to make a widely recognised mark as a truly value-adding discipline critical to business success.

Our July event will ensure that sponsors can showcase their expertise, with individual expo booths where they can broadcast their own videos, receive delegates, collect data and host their own break-out sessions. We'll also transmit your corporate videos during the breaks on the main stage, a little like taking a commercial break on TV.

In this virtual format, Workplace Futures 2021 will provide as much – or even more - opportunity for sponsors to showcase their expertise and to interact with delegates than before, and as the event will be free to attend, we hoping to welcome a larger, wider audience and anticipate making this the largest virtual FM conference of its kind, creating even greater brand exposure.

We look forward to working with you to maximise the benefits of the conference for all.

Join us on Tuesday, 13th July 2021, to watch, listen, share, learn, participate and network: interact on our virtual platform.

Planning and managing for success - draft program

This special free event has been designed to cover all this and more, drawing on information, guidance and insights from a carefully selected expert panel of speakers.

- What do people need and want – keynote scene-setter
- Developing a return strategy – identifying the issues; the benefits of thinking strategically
- The law 1: workplace responsibilities and obligations
- The law: 2 advice, guidance, inspections, compliance
- People: communicating, planning, implementing, supporting
- Workplace design – what needs to change and how?
- Building services – making, and keeping, the environment safe
- Catering – a whole new ballgame
- Management challenges - how to make workplace change work
- Certification programmes – assuring compliance, reassuring users
- The 'new normal' 1 – hybrid working: what are the options?
- The 'new normal' 2 – hybrid working: making it work for your organisation
- Sustainability 1 – build back greener: the workplace
- Sustainability 2 – build back greener: transport and supply chains
- Wrap-up and calls to action

Return to the Workplace

Sponsors Package - £4,500 + vat

What's included...

- FREE delegate places for the full conference - invite your senior leadership teams and your clients to benefit from the content and insights
 - Virtual Expo booth on conference platform, promotional video, delegate interactions & contact capture
 - Hosted break-out sessions
 - Logo on all marketing collateral, emails and trade publications
(Distribution to reach our full database of FM & property decision makers)
 - Full page advertisement in post conference White Paper
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- A unique business development & marketing opportunity
 - Develop a better understanding of the needs of FM
 - Network with colleagues and make new contacts
- Share experiences and knowledge with peers
 - Support your industry - take the initiative, get involved
 - Raise your corporate profile

Sample of sponsors and delegate organisations from previous Workplace Futures conferences



14Forty
300 North
ALD Automotive
Arcadis
Albany Facilities
Altiuty Solutions
Arcus FM
Amey
Amnesty International
Anthony Nolan
Arcadis
AstraZeneca
Atalian Servest
AWA
BAM FM
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Banyards
Barclays
BBC
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Bidvest Noonan
Birketts LLP
Birch Marketing
Bouygues
BSI
BUPA
BWA (Europe)
Capita
CBRE
CDK Global
Channel 4
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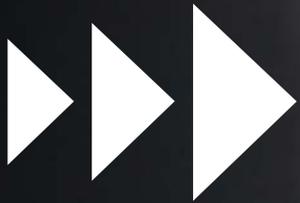
Compass Group
Corps Security
Crown Comm. Sevices
Daiva Capital Markets
Datore
Electronic Arts (EA)
Engie
Emcor UK
Eric Wright FM
Expeditious Services
EY
FM Guru
Facilitate Magazine
FMJ Magazine
Frank & Brown
Frontline Energy
Frost & Sullivan
FSI (FM Solutions)
G4S
Gensler
Global Real Estate
GoSpace
Grant Thornton
Haywards
Herman Miller
HBOS plc
Hodge Developments
HSS
IWFM
International Workplace
ISS
Jaguar Land Rover
JLL
Kier Services
Kings College London
Kentish & Co.
KPMG LLP
Larch Consulting



LCC Support Services
Leesman
Lloyds Banking Group
London Stock Exchange
LRS Consultancy
LSS
Mace
Magenta Associates
Mainstay
Maxwell Stephens
MCFM
MCS NV
Mentor Graphics
Mercury FM
Microsoft
Ministry of Justice
MITIE
Mitsubishi
MoneyPenny
MottMacdonald
Nationwide Platforms
Not Just Cleaning
O2
Oaktree Power
OC&C
OCS Group
Oracle
NuServe
Natwest
Pareto FM
Philips
PHS
Planon
Portico
Platinum FMS
PriceWaterhouseCoopers
Ramidus Consulting
RBS

Redrock
Richmond College
RICS
Royal Bank of Scotland
Sainsbury's
Salisbury Group
Service Works Group
Sewell Group
Shell
Shelter
Signal
Shred it
Skandia UK
Skanska
Smart Risk Consulting
Sodexo
SoftBank Robotics
St Andrew Hospital
Team Software
Tesco Bank
Titan Elevators
Turner Broadcasting
UK Green Build Council
UPP Group
Unify Group
University of Arts
University of Salford
VEOLIA
Verve FM
Viacom
VINCI Facilities
VPS
Wagestream
Workplace Insights
Workplace Trends
Wrenspire Projects
YMCA
Zurich Financial Services





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