
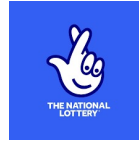


Embedding ESG
long-termism in
FM



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- Long-term sustainability is a major factor in long term success
 - We have the ability to create positive social and environmental impact
 - We are currently experiencing a period of tremendous societal and environmental change
 - There's a change in *mind-set* around sustainability, with companies understanding that if they not operate sustainably they may face challenges down the line
 - ESG strategies that have a sound understanding of organisational goals and how they relate to long termism is essential

A willingness to collaborate



Building Communities. Transforming Lives.





- To create long-term value, business owners need to integrate ESG into their operations
- FM to become a benchmark sector?
- Can we go beyond client requirements?
- What is the impact of resisting the pattern of short-term wins?



The role of authenticity

- Being authentic means staying true to who you are, what you do and who you serve
- It creates value and benefits for your employees and clients as well as improving your business
 - Purpose-driven values attract & retain talent - Boomers worked for companies, Gen Xers work for people, millennials and Gen Z work for purpose” (Booker, 2019)
 - Millennial decision-makers favour sustainability - “79% of millennial employees are loyal to companies that care about their effect on society” (Cheng, 2019)
 - Sustainability indicates adaptation & innovation
 - Six in 10 millennials were willing to take a pay cut to work for a socially responsible company
 - Research has also shown that a positive social impact correlates with higher job satisfaction

Embedding long-termism in FM



Why are we doing this, who are we trying to satisfy, what is our time horizon, and how do we measure success?



How does our board need to evolve to oversee, enable, and support delivery of our ESG strategy?



How do we attract, develop, and retain the leadership and talent needed to drive ESG strategy and outcomes?



How do we create the right culture and mindsets, engage our people, and reinforce the right behaviours?

Embedding long-termism in FM



Let's keep the conversation going



Join us virtually for an interactive round-table March 2022



Register your interest to be involved
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